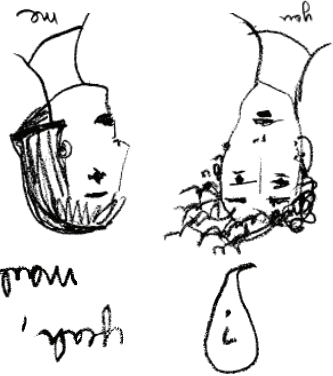


Dear new friend,  
 In regards to  
 your question,  
 "So what do  
 you do?" I  
 have prepared  
 this little booklet...

contact me;  
 work  
 marketing  
 (+ non-marketing!)

To learn more  
 about my

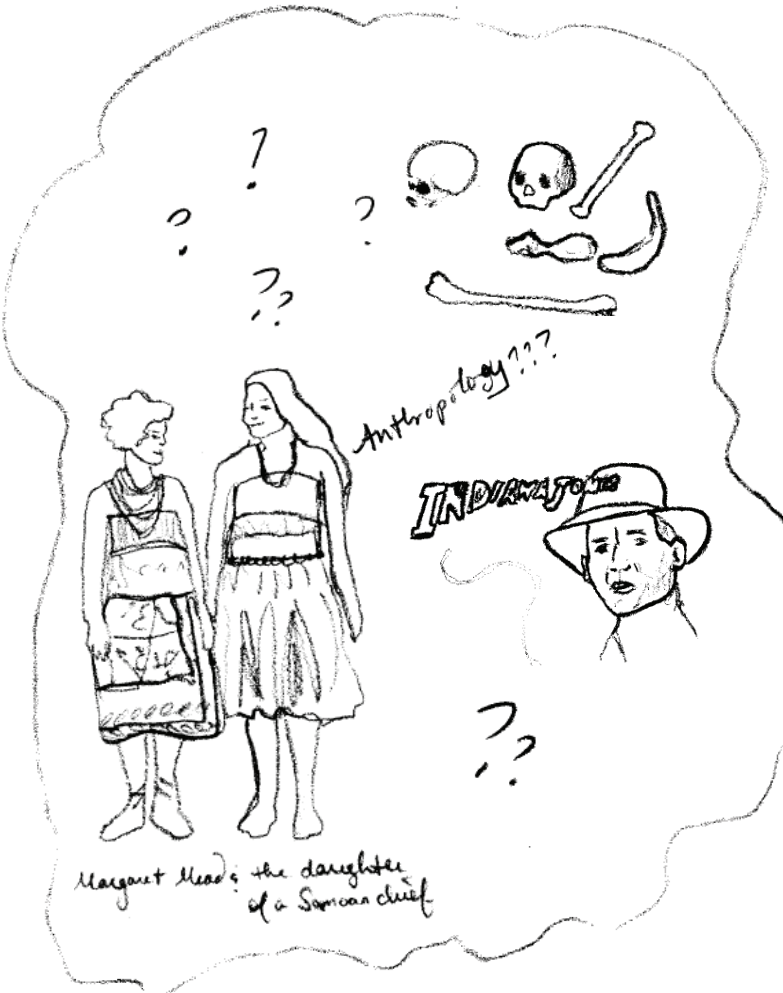


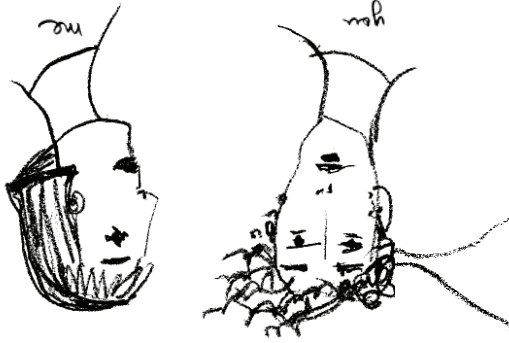
your, etc in  
 marketing.

Sometimes. I sometimes work  
 with marketing teams, or design  
 teams, engineers, etc. I might  
 work on a mobile app, office furniture, or  
 business strategy. I try to understand  
 problems + questions from several points of view  
 + the bigger picture.

Like if you wanted to develop  
 a new medical treatment. I could  
 study how it'd affect those patients'  
 lives today.

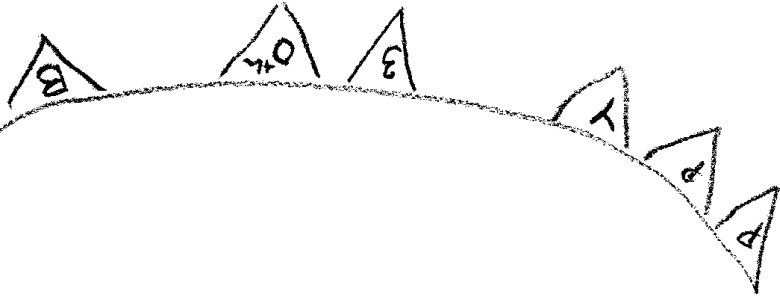
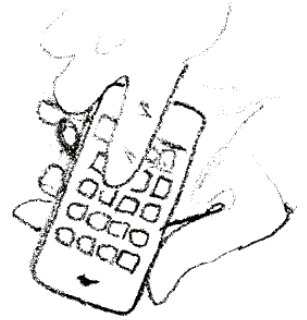
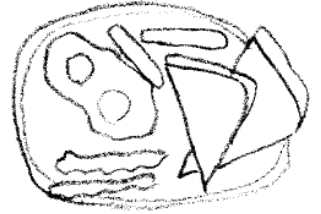
I freelance. So I  
 work with a lot of  
 different groups.





I'm an applied  
anthropologist

!! what do  
you do?



um, well, I apply  
anthropology to design  
and business. I look at  
daily life today : culture  
to help create better  
services, products,  
environments...

Oh, you do  
marketing?

??

